

220
SERIES
GENERAL SIGNAGE

Concept[®]
MEDIA SOLUTIONS

Introducing
220
SERIES

Glossy Just Got Easy!

NEW 6.0 MIL GLOSS WHITE SEMI-RIGID VINYL



POINT OF PURCHASE



DECALS



GENERAL SIGNAGE

THICK & EASY TO APPLY!

No laminate needed for rigidity and perfect for a variety of applications

New **CONCEPT**[®] 220 is a premium 6 mil "Gloss White" semi-rigid vinyl. Designed for easy applications even without laminate to flat painted metals, decals, nameplates, aluminum panels and point-of-purchase displays for interior or exterior signage. Printable with eco-solvent, uv curable and latex inks.

Also try General Formulations **CONCEPT**[®] 222 - 6 mil *Matte White Permanent* the next time you print and mount to display boards. Saves time and helps eliminate stretching when applying.

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MEDIA SOLUTIONS



General[®]
FORMULATIONS

MANUFACTURERS OF
PRESSURE
SENSITIVE FILMS
MADE IN THE U.S.A.

www.generalformulations.com