

DATA SHEET

WS2W-OL-AP/53 SCREEN & OFFSET

2.0 WHITE METALIZED POLYESTER WHITE PERMANENT ADHESIVE

A 2.0 mil white print-treated metallized polyester film with white pigmented permanent acrylic pressure sensitive adhesive on a 90# layflat liner. Metallized white polyester is a block out film for covering previous graphics. This film is designed to accept a variety of UV curable and solvent-based screen inks. May also be used with flexographic, offset and letterpress inks but must be tested prior to use. This product is designed for permanent decorative decals, product identification markings, parking permit stickers and point-of-purchase displays. Recommended for smooth flat substrates.

PRODUCT NAME	WS2W-0L-AP/53
FILM	
Film Type	White Metallized Polyester
Film Thickness (mils/µm)	2.0 mil / 50 μm (+/- 10%)
Film Weight (gsm)	72
Gloss (60°)	90
Opacity (%)	≥99
ADHESIVE	
Adhesive Type	Permanent
Adhesive Color	White
Adhesive Thickness (mils/µm)	0.8-1.0 mil / 20-25 μm
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	2.0 / 8.8
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	3.5 / 15
LINER	
Liner Weight (#/gsm)	68 / 110 (+/- 10%)
Liner Type	White 2-Sided PE-Coated Kraft
Liner Thickness (mils/µm)	5 mil / 125 μm
Release Force @ 300" / min (g/2")	30-60
PERFORMANCE GUIDANCE	
Application Temperature	≥ +50 degrees F
Service Temperature	-40 to 250 degrees F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 degrees F / 50%
Outdoor Durability	Up to 2 years