

DATA SHEET

GF SPARKLE CUT & CRAFT FILM

6.0 MIL HOLOGRAPHIC FILM CLEAR PERMANENT ADHESIVE

GF Sparkle Holographic is a 6.0 mil holographic film coated with a permanent acrylic pressure sensitive adhesive on a 90# layflat liner. The 90# liner provides excellent dimensional stability for digital printing. GF Sparkle Holographic accepts a variety of solvent-based, eco-solvent, latex and UV curable inks common to wide format digital printing systems.

PRODUCT NAME	SPARKLE	
FILM		
Film Type	Holographic Film	
Film Thickness (mils/µm)	6.0 / 152 (+/- 10%)	
Film Weight (gsm)	190	
Gloss (60°)	≥70	
Opacity (%)	99	
Tensile Strength (lbs/in)	N/A	
Elongation (%)	N/A	
Dimensional Stability (FTM 14)	$MD \le 1.00 \text{ mm} / CD \le 1.00 \text{ mm}$	
ADHESIVE		
Adhesive Type	Solvent Acrylic	
Adhesive Thickness (mils/µm)	0.8-1.0 / 20-25	
Adhesive Color	Clear	
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 15 min	2.2 / 9.6	
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 24 hrs	3.8 / 17	
LINER		
Liner Weight (#/gsm)	90 / 145	
Liner Type	White 2-side PE-Coated Kraft	
Liner Thickness (mils/µm)	6.7 / 170	
Release Force @ 360" / min (g/2")	70-100	
PERFORMANCE GUIDANCE		
Application Temperature	$\ge +50$ °F	
Service Temperature	-40 °F to 200 °F	
Shelf Life	1 year	
Storage Temp / Rel. Humidity	70 °F / 50%	
Outdoor Durability	1 year	

GF SPARKLE | SEPTEMBER 2024

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WWW.GENERALFORMULATIONS.COM



TECHNICAL DATA SHEET

GF SPARKLE - 6.0 MIL HOLOGRAPHIC METALLIZED POLYESTER CLEAR PERMANENT ADHESIVE

PRODUCT SNAPSHOT	APPLICATIONS		INK TYPE	
APPLICATION	GENERAL SIGNAGE		• SOLVENT	
• WET APPLY	POP/RETAIL		• ECO-SOLVENT	
DRY APPLY	O WALL		• LATEX	
O HOT STAMP	O WRAP		• UV CURABLE	
• DIE CUTTABLE	O WINDOW		• THERMAL	
O HOT KNIFE	O FLOOR		• SCREEN (UV)	
O THERMAL DIE	O TRANSLUCENT		• OFFSET (UV)	
• FLATBED CUTTABLE	O FLEET			
• CONTOUR CUTTABLE	• INDOOR			
SUBSTRATES				
• OEM PAINTED METAL • GLASS • POLYESTER • LOW-ENERGY SURFACES				
• ACRYLIC O PVC				
FAQS				
Does the film have any shim lines like I see on other holographic materials?		Yes, the 60" wide rolls have a very faint shim line him line at 30" in machine direction (center of the roll), and a lighter repeating line every 12" running across the width of the roll.		

Does the film have any shim lines like I see on other holographic materials?	machine direction (center of the roll), and a lighter repeating line every 12" running across the width of the roll.
Why are there lines on the material?	In order to get the holographic look on the film, it needs to go through an embossing step. This is typically done using a round cylinder, and the linecalled a 'shim line'is the place where the embossing plate joins and leaves a visible line on the material.
What are some recommended uses for GF Sparkle?	This Sparkle Holographic film is great for printing stickers and decals, whether for use in packaging, marketing, or whatever you can dream up!
My cutter's optical sensor is having trouble finding the registration marks, is there anything I can do?	The surface of 767 Sparkle is very reflective. There are a few general techniques you can try to reduce the reflection. Overlay a piece of clear matte laminate over top of all registration marks to allow the optical sensor to see the marks. You may also try placing white vinyl around the registration mark or cutting out white pieces of vinyl. To do this, cut the white vinyl and leave the center open for either the "L" registration mark or "O" (circular) registration mark.

For Standard Terms & Conditions: <u>www.generalformulations.com/terms-conditions</u>

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