

TECHNICAL DATA SHEET

GF 209AE METROMARK®

3.5 MIL OPAQUE MATTE WHITE TRANSIT VINYL CLEAR REMOVABLE ADHESIVE

GF 209AE MetroMark® is a 3.5 mil matte white polymeric flexible opaque vinyl film coated with a removable acrylic pressure-sensitive adhesive on a 90# air-egress (AE) layflat liner. This film is designed to accept latex, solvent-based inkjet and UV curable inks common to wide format digital printing systems and can be sheeted for screen printing. The 90# AE liner offers excellent product layflat in a variety of ambient conditions, along with ease of application of large format graphics. GF 209AE is designed for temporary applications including product markings, point-of-purchase decals, transportation advertising systems, and tri-vision indoor/outdoor billboard displays. GF 209AE will conform to simple curves and has excellent hiding characteristics for multi-layered graphics.

PRODUCT NAME	209AE
FILM	
Film Type	Opaque White Polymeric Vinyl
Film Thickness (mils/ μ m)	3.5 / 89 (+/- 10%)
Film Weight (gsm)	130
Gloss (60°)	≤ 20
Opacity (%)	99
Tensile Strength (lbs/in ²)	MD ≥ 3500 / CD ≥ 2500
Elongation (%)	MD ≥ 90 / CD ≥ 200
Dimensional Stability (FTM 14)	MD ≤ 0.50 mm / CD ≤ 0.40 mm
ADHESIVE	
Adhesive Type	Emulsion Acrylic
Adhesive Thickness (mils/ μ m)	0.8-1.0 / 20-25
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	1.0-1.5 / 4.4-6.6
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	1.3-1.8 / 5.7-7.9
LINER	
Liner Weight (#/gsm)	90 / 145
Liner Type	White 2-Sided PE Coated Kraft Air Egress
Liner Thickness (mils/ μ m)	6.7 / 170
Release Force @ 300" / min (g/2")	30-50
PERFORMANCE GUIDANCE	
Application Temperature	≥ +20 °F / ≥ +10 °F  (cold weather tested for glass applications only)
Service Temperature	-40 °F to 180 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	5 years
Removability	1 year
CERTIFICATIONS & RATINGS	
Flammability	ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning characteristics of Building Materials)

GF 209AE | OCTOBER 2025

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WWW.GENERALFORMULATIONS.COM

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PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION <ul style="list-style-type: none"> <input type="radio"/> WET APPLY <input checked="" type="radio"/> DRY APPLY <input type="radio"/> LAMINATING <input type="radio"/> MOUNTING <input checked="" type="radio"/> DIE CUTTABLE <input type="radio"/> HOT STAMP <input type="radio"/> THERMAL DIE <input checked="" type="radio"/> FLATBED CUTTABLE 	<ul style="list-style-type: none"> <input checked="" type="radio"/> POP/RETAIL <input checked="" type="radio"/> WALL <input checked="" type="radio"/> WRAP (SIMPLE CURVES) <input type="radio"/> WRAP (COMPLEX CURVES) <input checked="" type="radio"/> WINDOW <input type="radio"/> FLOOR <input type="radio"/> FLEET <input checked="" type="radio"/> TRANSIT <input checked="" type="radio"/> GENERAL SIGNAGE <input checked="" type="radio"/> OUTDOOR <p>OUTDOOR (COLD TEMPS) This has been tested for glass applications only at these low temps. Recommended laminating any films less than 6mil thick for ease of application. For best results apply film dry in these low temperatures.</p>	<ul style="list-style-type: none"> <input type="radio"/> SOLVENT <input type="radio"/> ECO-SOLVENT <input checked="" type="radio"/> LATEX <input checked="" type="radio"/> UV CURABLE <input checked="" type="radio"/> SCREEN <input checked="" type="radio"/> OFFSET (UV CURABLE) <input type="radio"/> OFFSET (CONVENTIONAL)
SUBSTRATES/SURFACES <ul style="list-style-type: none"> <input checked="" type="radio"/> OEM PAINTED METAL <input checked="" type="radio"/> PAINTED ALUMINUM <input checked="" type="radio"/> STAINLESS STEEL <input checked="" type="radio"/> GLASS 		

FAQS

GF 209AE MetroMark® Transit Approved?	Yes. MetroMark® is an approved and specified material for multiple transit-related applications including King/Queen/Tail bus advertisements, opaque removable graphics, and layered poster graphics.
Can GF 209AE be used as a wrap film?	MetroMark® is conformable film that can go around simple curved surfaces. The adhesive system is strong enough to hold your graphic in place, but robust enough to remove cleanly.
Can you put GF 209AE over the top of existing graphics?	Yes. GF 209AE is opaque and can be layered on top of existing graphics. These films can be used for one, two and three sheet subway advertising posters, architectural signage, commercial-retail signage, industrial identification decals, safety decals, point-of-purchase graphics and other decals requiring extended life. Keep in mind, adhesive vinyl products can bond with other vinyl materials and might not allow MetroMark® to be removed cleanly from other graphics.
Should MetroMark® be laminated?	Although it is not necessary to laminate MetroMark®, you may choose to do so depending upon what type of abrasion and or cleaning detergents the graphics will encounter. GF 100 series overlaminates are recommended in those situations.

For Standard Terms & Conditions: www.generalformulations.com/terms-conditions

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