

General Formulations 111 Dry erase laminate is recommended for creating general purpose short term graphics, decals and dry erase boards for use with dry erase markers. Typical substrates that are laminated with 111 dry erase laminate are paper, cardboard, photos and unprinted substrates and is not intended for rough surfaces. For best results, we suggest the following dry erase brand marking pens: Avery Marks-a-lot® (chisel point), Expo Scents® (chisel point), Expo Bold color® (chisel Point), and Expo regular® (chisel point) brand marking pens.\*

*\*Please note: If you do not have access to the recommended dry erase markers, you may need to test the surface for best results with another brand. When markers are not in use the manufacturer recommends storing the markers horizontally with caps installed tightly. This could allow the markers to last another 2-3 years.*

111 dry erase laminate is not intended for industrial grade/high use dry erase boards or multi-layer laminates of either plastics or metal. These include sign in boards typically found in hospitals, retail establishments and restaurants as well as commercial signage. Please consult with your General Formulation representative before use of this product to ensure proper application.

#### **GENERAL CLEANING AND CARE:**

111 dry erase laminate does not have a top coating. With this in mind, cleaning your dry erase surface is critical to its performance. Cleaning removes chemical build-up associated with repeated use of dry erase markers. A “soft cloth”, i.e. a microfiber cloth is recommended for cleaning the surface. This should be done thoroughly at least once per week.

#### **RECOMMENDED CLEANING CLOTH:**

Microfiber cloths are recommended for cleaning and as an eraser. Please note: before wiping the surface, inspect the cloth to confirm that it's free of debris as this could potentially scratch the film. Follow the microfiber manufactures recommendations for machine washing and care.

#### **CLEANING SURFACE:**

Start by using a damp soft cloth (water) and wipe down the entire area twice. If a stubborn ink area is still present, it is recommended to use rubbing alcohol or isopropyl alcohol. Mild non-abrasive soap can also be used. If any marker “ghosting” is present, use the dry erase marker itself to remove the ghosting. Mark over the ghosted area and wipe area with a soft cloth. Repeat as needed. Keep in mind you may have to use rubbing alcohol or isopropyl alcohol (70% or better) to clean those areas.

#### **WARNINGS:**

Use caution when using IPA to clean dry erase laminate. IPA is a flammable liquid. Do not use near a source of ignition, such as pilot lights, open flames or heat sources. Use with adequate ventilation.

**DO NOT** use any harsh chemicals, abrasives, or scouring pads to clean, as this may damage the films surface thus degrading the performance of the laminate.

Dry erase laminates can be use with most printing ink technologies.

PP2-ERASE-AP/53# is the equivalent product available for screen and offset printing processes. 111 digital laminate is recommended for overlaminating solvent, eco solvent, UV and latex digital printing. For further information contact your General Formulations customer service representative at 1-800 253-3664.

